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What is an unconference?

A participant-driven meeting that starts with an empty schedule and that relies on **the people taking part to work out a schedule** by suggesting, planning, holding and evaluating sessions, **collaboratively**



SYSTEMIC INNOVATION

OR, HOW TO OUTFRAN THE DODO

OCT 17-19, 2017
NIJMEGEN, NETHERLANDS



OVERVIEW

We will convene our version of an Open Space agenda format (co-create agenda live sprinkled with expert-led sessions) to tackle the most pressing innovation (super)challenges. In this very special gathering, we will connect, learn and share with a cohort of 75 future “leaders-in-training” and patients(!) from the Dutch health system.

Day 1: 1-5pm
Day 2: 9-5pm, ILN Celebration 6-9pm
Day 3: 9-5pm

Traditional workshop

The agenda is pre-set

One way learning style with Q&A

People sit in rows or round tables

Networking between sessions

Hard to leave the session once it starts

Absorbing information

Unconference

People set the agenda

Based on discussion

People sit in a circle

Networking the whole time

Encouraged to find the right session

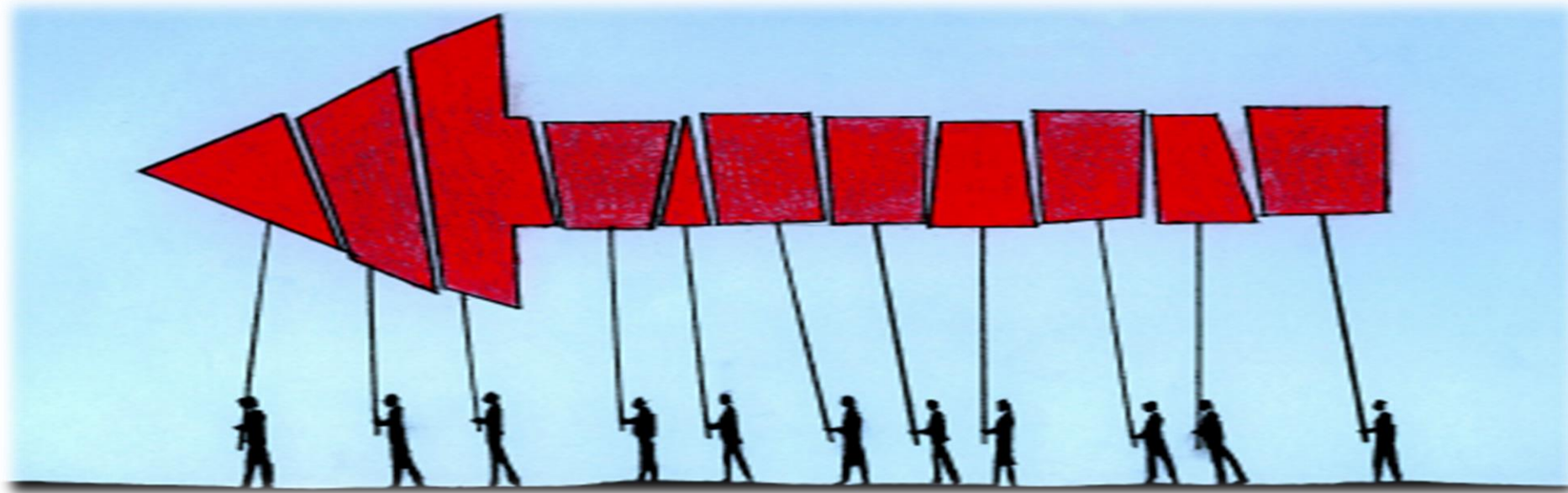
Connecting to action



The era of the unconference

We are witnessing the collapse of expertise and rise of collaborative sensemaking

[David Holzmer](#)



Source of image: ACCA

The Fundamental Law of Unconferencing

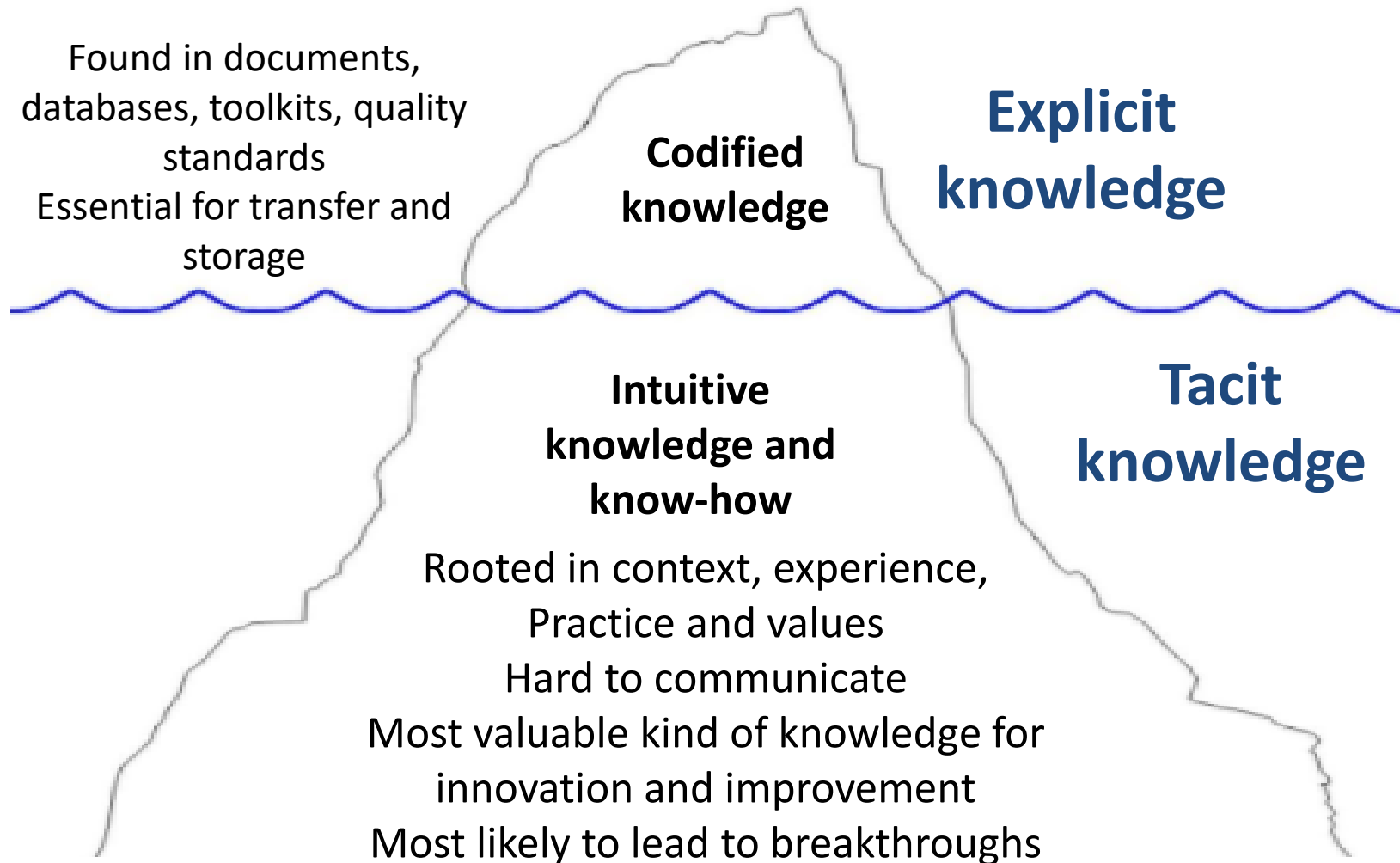


“The sum of the expertise of the people in the audience is greater than the sum of expertise of the people on stage”

Dave Winer

Source of image: www.citynet.com

Unconferences uncover tacit knowledge



“*I have come to understand that the greatest knowledge deficit in organisations is not the lack of sharing nor is it poorly designed repositories. Rather it is the inability to hold authentic conversations*

Nancy Dixon

<http://www.nancydixonblog.com/2017/07/the-hidden-knowledge-problem-in-organizations.html>

Our unconference process

- Having participated in the workshop this morning , think about a topic that you would like to explore with other people
- It should be a topic that is relevant to this conference and you want to take action on over the next twelve months
- Write your topic on a piece of paper and get ready to make a 30 second pitch to encourage others to join your conversation
- Agenda will be created
- Each agenda/topic will have dedicated space
- Participants with interest in your topic will join the conversation



The unconference: 4 principles and a law

Principles:

1. Whoever comes are the right people
2. Whatever happens is the only thing that could have happened.
3. When it starts is the right time
4. When it's over it's over



The Law is known as the Law of Two Feet:

"If you find yourself in a situation where you are not contributing or learning, move somewhere where you can."

Four keys to collaboration

- *Lean into discomfort*
- *Listen as an ally*
- *State your intent*
- *Share your “street corner”*

Source: Judith Katz and Fred Miller

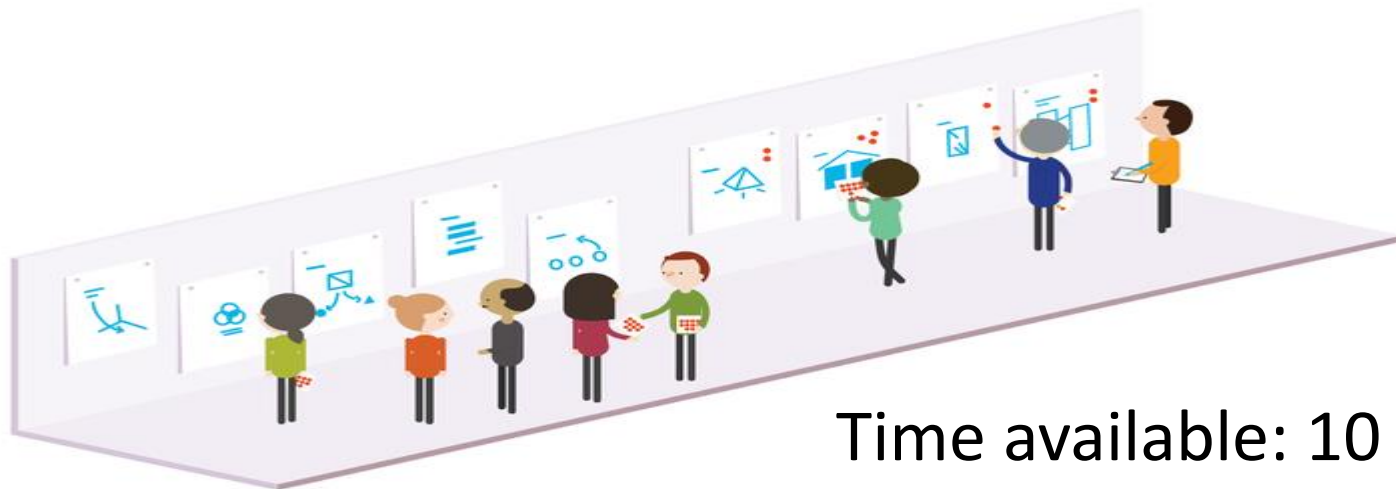


Pitch
your idea



“Dotmocracy”

- One person from each group should stand by their sheet
- Each person has four dots
- We are voting for the “one big idea” that offers the best potential for improvement in New Zealand
- You can give all your dots to one idea or one dot each to four ideas
- You can’t vote for your own idea
- Switch the “standing” person half way so they can vote



Time available: 10 minutes